



Accessible Vans • Wheelchairs • Scooters • Homes & More!

Disabled Dealer Magazine™

CALIFORNIA ♦ NEVADA ♦ ARIZONA



MISSION STATEMENT

We are California, Nevada and Arizona's own Disabled Dealer Magazine.

Our mission is to provide people with disabilities, the elderly, and healthcare professionals complete access to products and services, resources and events throughout the state of California, Nevada and Arizona.

We take great pride in our distribution. We do this by distributing to individuals, centers for independent living, non-profit organizations, hospitals, rehab facilities, and local, state and federal agencies for the elderly and people with disabilities. Our business is promoting your business.

Rate Card

4 color

FULL PAGE 7.5X 9 3/8

MONTHS	PER MONTH
3.....	970
6.....	915
12.....	810

HALF PAGE

HORIZONTAL	7 1/4 X 4 7/8
VERTICAL	3 5/8 X 9 7/8
MONTHS	PER MONTH
3.....	525
6.....	495
12.....	470

QUARTER PAGE

HORIZONTAL	7 7/8 X 2 3/8
VERTICAL	1 7/8 X 9 7/8
MONTHS	PER MONTH
3.....	360
6.....	330
12.....	300

CENTERFOLD (2 PAGES) 15 X 9 7/8

MONTHS	PER MONTH
3.....	1750
6.....	1600
12.....	1400

INSIDE BACK OR FRONT

MONTHS	PER MONTH
3.....	1120
6.....	1060
12.....	940
GLOSSY.....	1100

BACK COVER

MONTHS	PER MONTH
1.....	1710
3.....	1490
6.....	1410
12.....	1330
GLOSSY.....	1500

WEBSITE ADVERTISING

LINKS \$100.00 YEAR
BANNERS \$200.00 MONTH
WITH PRINT AND CONTRACT
OVER 350,000 HITS PER MONTH

DEADLINES

Call for Deadlines

MAGAZINE FORMAT

33 LB newsprint with full color throughout.

ARTWORK SPECIFICATIONS

Electronic Art-Disabled Dealer Magazine is created on Mac-Intosh computers, using Quark XPress 4.1 Adobe Illustrator, and Adobe Photoshop. If your ad was created in any of these programs (including earlier versions) or in a program that will allow you to save it as a 300 dpi EPS or TIFF document, send the ad on a CD OR email it to perf101@verizon.net Include all fonts and graphics used in the ad for proofing reasons. Fax to 818-884-3472

PHOTO ADS SENT ELECTRONICALLY

Pictures need to be submitted on JPEG (Maximum Resolution) TIFF or EPS (300 DPI) AT LAST 3.6 x 2 inches in size. If submitting an image from the internet, be sure it meets these specifications. 72 dpi images (the normal resolution for internet images) will not reproduce well in print

E-MAIL

E-mail files should be sent in the format mentioned above (Electronic art), and emailed to disableddealer@aol.com. Files up to 20 megs may be sent. For larger files call